Marco Pasqua

SPEAKER, ACCESSIBILITY CONSULTANT, ENTREPRENEUR

2020

MEDIA KIT

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BIOGRAPHY

Marco Pasqua was born on July 4, 1985, weighing only 2 pounds 10 ounces and was 3 months premature; he would later be diagnosed with Cerebral Palsy. When he was only 10 years old, Marco was invited to be the ambassador/host of the Timmy's Christmas Telethon with local radio legend Red Robinson. This was his first opportunity to speak in front of a large audience; it was then that he realized the impact that words can have but he had no idea that this would later turn into his career.

He went in pursuit of a career in technology and after graduating from the Art Institute of Vancouver, he spent 5 years in the video game industry. During the recession of 2010, he lost his job, which turned out to be the biggest blessing in disguise. Marco decided it was time to use his voice to make a positive impact on the world, so he built his own brand as a professional speaker and entrepreneur. Throughout his life, Marco has been involved with a number of organizations as a spokesperson, helping to spread advocacy for persons with disabilities across Canada.

As an entrepreneur, Marco has remained focused on social impact and has helped to build brands such as Reality Controls, Rick Hansen's online community, "Planat" and Hunky Haulers. Some of his most memorable talks include TEDxStanleyPark, The United Way as an impact speaker and The Duke of Edinburgh Awards. In 2013, he was named "Entrepreneur of the Year" by the Self-Employment and Entrepreneur Development Society and was recognized in 2016 as a "Paul Harris Fellow" by Rotary International.

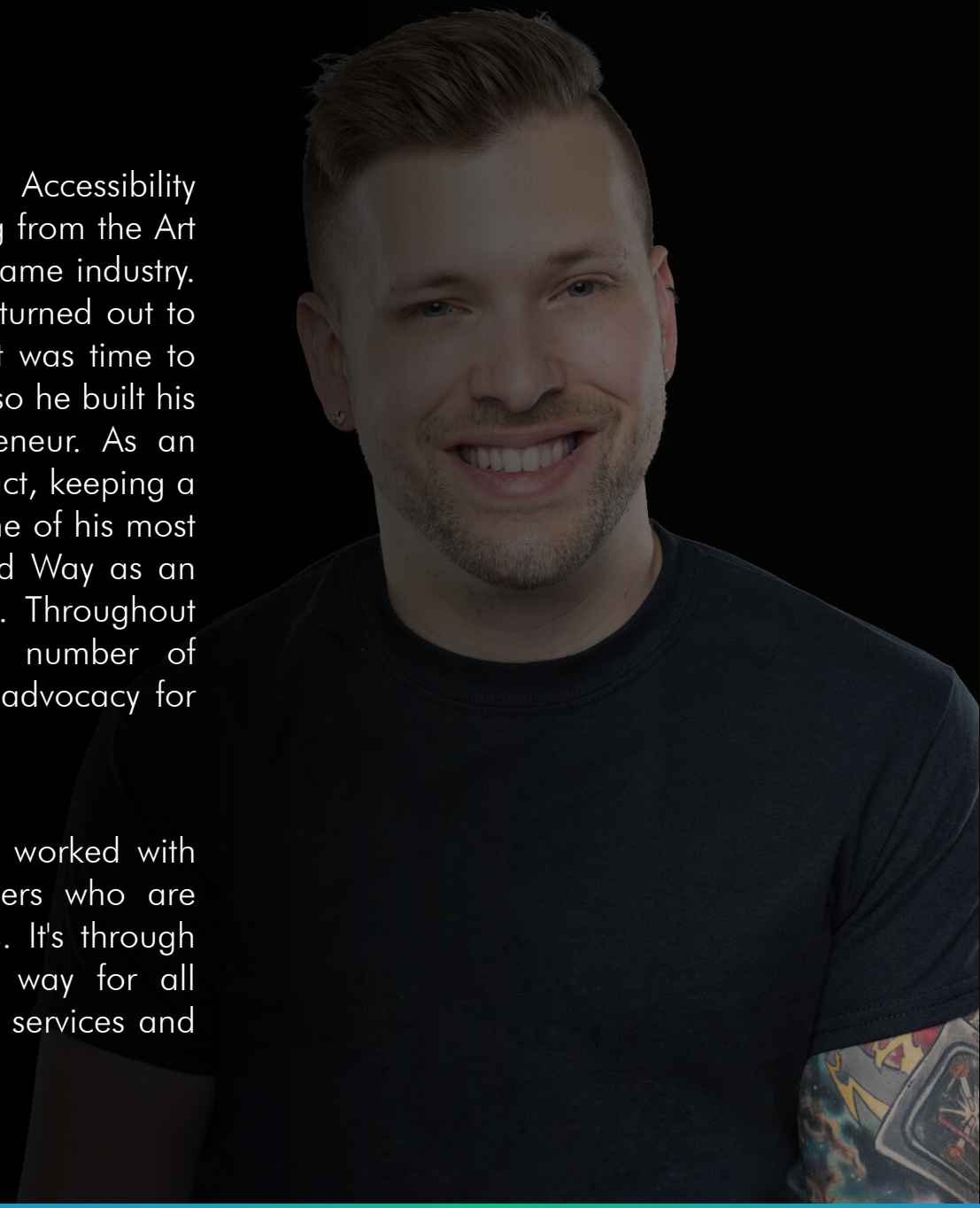
Other nominations include BC Businesses' Top 30 under 30 award, Notable.ca's award in Personal Branding and Coast Mental Health's Courage to Come Back Award in the category of Rehabilitation. Advocating for universal design and inclusion is among his passions. This work has led him to consult with municipalities & business leaders on inclusive employment strategies for people with disabilities, including the Province of BC's employment advisory committee the Presidents Group.

Marco is motivated to speak because he's seen firsthand the power that a positive outlook can have on changing others perceptions. He knows he may not be as physically able as some individuals, but has been given a voice. With his voice, he's learned that success in business should not purely be based on financial transactions. It is the human interactions that matter most, and he continues to show this through his message.

SHORT BIO

Marco Pasqua is an award-winning Entrepreneur, Accessibility Consultant and Inspirational Speaker. After graduating from the Art Institute of Vancouver, he spent 5 years in the video game industry. During the recession of 2010, he lost his job, which turned out to be the biggest blessing in disguise. Marco decided it was time to use his voice to make a positive impact on the world, so he built his own brand as a professional speaker and entrepreneur. As an entrepreneur, he has remained focused on social impact, keeping a philanthropic approach to the work that he does. Some of his most memorable talks include TEDxStanleyPark, The United Way as an impact speaker and The Duke of Edinburgh Awards. Throughout his life, Marco has also been involved with a number of organizations as a spokesperson, helping to spread advocacy for persons with disabilities across Canada.

As an Accessibility and Inclusion Consultant, he has worked with some of BC's biggest change-driven business leaders who are champions for more accessible, inclusive workplaces. It's through these experiences that he is helping to pave the way for all Canadians to have universal access to the programs, services and places that they live, work and play.



"LEVEL UP YOUR LIFE"

THE CUBE PRINCIPLE & KEYNOTE PRESENTATIONS

Marco creates presentations that are uniquely tailored to the needs and goals of each of his clients. He uses humour and real-world examples of how he's overcome challenges. The one reoccurring theme throughout each presentation is the use of the framework he's created called "The CUBE Principle." C.U.B.E. is an acronym that stands for "Creatively Utilize your Best Energy".

The CUBE Principle is a manner of approaching challenges which uses creative methods for problem-solving. It can be applied to any challenge, problem or goal, from meeting new people, to landing a dream job.

One of the key factors in using The CUBE Principle is creating and maintaining authentic relationships that focus on mutual benefit in the long term.

Audience members walk away with tangible solutions by following the three steps which summarize The CUBE Principle:

1. **Approaching problems or goals creatively**
2. **Utilizing the strengths of your network to extend your impact**
3. **Understanding the type of energy you're projecting and the focus of that energy**

SOME CLIENTS INCLUDE:

- AbleGamers Foundation
- Accenture
- Accessible Media Inc.
- Active Living Alliance
- Ainsworth
- ALS Environmental
- AMEC Vancouver
- Ashton College
- BC Hydro
- Bell Canada
- Bell Media / CTV
- Bentall Kennedy
- Best Buy / Futureshop
- BHP Biliton
- BMO
- Canada Revenue Agency Organization
- Capilano University
- Centre for Child Development
- Century 21 Worldwide
- CIBC
- City of Coquitlam
- City of Richmond
- City of Surrey
- City of Vancouver
- Coast Capital
- Coast Mountain Bus
- Developmental Disabilities Association
- Douglas College
- Enterprise Rent-A-Car
- Ernst and Young
- Export Development Canada
- Finning International
- Fraser Health Authority
- Freedom 55 Financial
- Goldcorp Inc
- Grant Thornton
- Great-West Life
- Hatch & Hatch Mott MacDonald
- Health Canada
- HSBC
- Hunky Haulers
- Immigration Refugee Board of Canada
- International Day of Persons with Disabilities
- InterVISTAS
- Justice Institute of BC
- Kids Cancer Care Foundation Of Alberta
- KPMG
- Ledcor
- Lions Society of BC
- London Drugs
- Metro Vancouver
- Odgers Berndtson
- Pacific Newspaper Group
- Pepsi Beverages
- PI Financial
- PricewaterhouseCoopers
- Public Health Agency of Canada
- Public Safety Canada
- Public Works & Government Services Canada
- Rogers Communications
- Reality Controls Inc.
- Rick Hansen Foundation
- Accountants
- Safeway Women’s Networking Group
- Schneider Electric - Burnaby Organization
- Spartan Controls
- Spectra Energy
- Sunshine Foundation
- Surrey School District 36
- TD Bank
- TEDxStanleyPark
- The Corporation of Delta
- The Duke of Edinburgh's Awards
- Translink
- UBC Development and Alumni Engagement Organization
- UBC Sauder School of Business
- UPS Supply Chain Solutions
- Vancouver Foundation
- Vancouver Phoenix Gymnastics
- Vancouver School Board
- Vancouver School Board - Union of Operating Engineers (IUOE 963)
- Variety – The Children’s Charity
- Walnut Grove Secondary School
- West Vancouver School Board
- Whitelaw Twining
- Xerox Canada Ltd
- Zurich North America

MEDIA APPEARANCES

- **Alan Carter Show** (Global News Radio Toronto - Listen to Interview)
  Guest – Discussing the importance of National Disability Employment Awareness Month on behalf of the Rick Hansen Foundation (Oct. 2019)

- **Postcards from the Okanagan** (Accessible Media Inc . - View Full Documentary)
  Documentary that highlights the accessible benefits and culture of this unique region of British Columbia (Aug. 2019)

- **Global Morning Show** (Global BC - View Interview)
  Guest – Promoting Variety Mobility Day (Jun. 2019)

- **CKNW 'The Lynda Steele Show'** (980AM - Listen to Interview)
  Radio Interview promoting 'Variety Mobility Day' (Jun. 2019)

- **Accessible Media Inc – The Pulse** (Podcast - Listen to Interview)
  Interview on The Pulse with Dave Brown about AccessibleEmployers.ca (Dec. 2018)

- **Get Inspired Talks** (Podcast - Listen to Interview)
  Marco talks about the importance of changing our language and attitudes towards people with disabilities (Sep. 2018)

- **AMI This Week** (View Clip)
  Feature Story of Marco and his career (Jun. 2018)

- **Global Morning Show** (Global BC)
  Guest – Promoting Easter Seals Regatta (May. 2018)

- **Variety Show of Heart's Telethon** (Global BC – View Clips)
  Host (Feb. 2015 - Present)

- **The Steele Entrepreneur Show** (View Interview)
  Interview promoting The CUBE Principle and life as an entrepreneur (Aug. 2017)

- **The B&E Podcast: Where Artistry Meets Industry** (Podcast - Listen to Interview
  Interview promoting The CUBE Principle and the concept of giving without expectation (Feb. 2017)

- **Fraser Focus** (Joytv BC- View Clip)
  Interview promoting International Day of Persons with Disabilities (Nov. 2016)

- **Surrey604.com** (View Article)
  Feature Story – Promoting The Inclusive Employer Awards & Paul Harris Fellow recognition (Oct. 2016)

- **The Harpreet Singh Show** (View Clip)
  Interview promoting the Inclusive Employer Awards (Aug. 2016)

MEDIA APPEARANCES (CONTINUED)

- **The Disability Channel** (View Clip)
  Interview promoting 'Back In Time' documentary (Mar. 2016)

- **AXSChat** (Skype - View Interview)
  Guest – Talking about The CUBE Principle, Accessibility and Inclusion (Jan. 2016)

- **'Back In Time'** (Netflix, iTunes, Amazon, DVD/Blu-ray - View Trailer)
  Documentary Cast Member and Senior Associate Producer (Oct. 2015)

- **Novus TV** (View Clip)
  TV Interview promoting 'Back In Time' documentary (Oct. 2015)

- **CKNW 'Drex Live'** (980AM - Listen to Interview)
  Radio Interview promoting 'Back In Time' documentary (Sept. 2015)

- **VancityBuzz.com** (View Article)
  Feature Story – Vancouver Neighbours: Marco (Aug. 2015)

- **BCBusiness.ca** (View Article)
  Feature Story – Marco and Anthony Keynote Speakers at 'Top 25 under 25' event (Jun. 2014)

- **Government of British Columbia Blog Post** (View Article)
  Feature Story – A Bright and Barrier-Free Future (Apr. 2014)

- **Surrey604.com** (View Article)
  Feature Story – Promoting Reality Controls and TEDxStanleyPark (Mar. 2013)

- **Gene Simmon's Family Jewels – S07E05 – "Cold Front"** (A&E TV)
  Ambassador – The Centre for Child Development & "Sophie's Place" (Jun. 2012)

NEWSPAPER

- **The Burnaby Now – June 2016**
- **The Surrey Now – June 2014**
- **The Surrey Now – May 2014**
- **The Surrey Leader – May 2014**
- **The Surrey Now – August and September 2013**
- **Squamish Chief – May, 2013**
- **Metro News Vancouver – June, 2012**
- **24 Hour News — January, 2012**
- **The Vancouver Sun — January, 2012**
- **24 Hour News — January, 2012**
- **The Vancouver Sun — January, 2012**
- **The Province — January, 2012**
- **Surrey Leader — November, 1994**
- **The Similkameen Spotlight — November, 1994**

WHAT PEOPLE ARE SAYING ABOUT MARCO

"Sometimes when you organize a day with multiple messages for a group of leaders, you receive gifts you never anticipated; Marco was one of those. Marco came to us through Easter Seals, as we always invite one of our charity partners to our Women's Networking Group meetings to speak on behalf of the organization we are currently raising funds for. This is always so valuable for our group of Female Managers and gives them additional fuel when they go back to their stores to motivate our fundraising efforts. As it turns out, he not only accomplished this, but his main message was even more powerful; courage, determination, and a sense of humor can get you wherever you want to go in life. Our networking group's mission is "Working Together to Nurture and Develop Growth for Women". Marco's speech encompassed what we stand for as a group and he represented a person we would all like to emulate. You couldn't leave that room without feeling empowered to do more as leaders."

***Mike Nash**, VP of Operations for BC, Safeway Canada*

"I have had the pleasure of listening to Marco speak to both large groups of people and small groups. He speaks extremely well, engaging his audience into wanting to hear what he has to say. He has such a positive outlook that it's hard not to walk away from his presentations without being motivated to do something good with your life. One time I asked him to speak on the phone to a group of people and even over the phone, his voice is captivating."

Nirm Blatchford, Director of Donor Development at BC Lions Society for Children with Disabilities

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"I find Marco to be one of the most engaging speakers I have listened to in years. He combines an honest sincerity with a personable delivery and truly speaks from the heart when he relates his own particular journey. I believe that Marco is destined to become a very well known motivational speaker. Watching him present to our small group is like being on the front edge of a windstorm. You know that the strongest experience is yet to come and when it does come, it will be fully immersing. I see great success for Marco in the very near future."

Rod Embree, Employment Specialist

"Marco came to speak to our leadership team about the importance of giving. He shared his personal story, and did it in a compelling and inspiring way. We were thankful to have him as a guest speaker and the audience loved him."

Mark Stafford, Divisional Director - Investment Sales, BC and Yukon Division, BMO

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MARCOPASQUA.COM

CONTACT INFORMATION

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